

# FDI, TECHNOLOGY ACQUISITION AND LABOUR DEMAND IN AN EMERGING MARKET ECONOMY:

## *A Firm-Level Exploration of Indian Manufacturing Industries*

**Maitri Ghosh\* and Saikat Sinha Roy<sup>1\*\*</sup>**

*Abstract:* The paper investigates into the impact of foreign direct investment on firm-level labour demand in India. FDI inflow and hence MNE participation in India during post reforms might have serious implications for the labour market. The evidence of inter-firm variations in labour demand across sectors is indicative of the existence of factors specific to firms. This paper in specific, estimates the impact of ownership, labour productivity and technology acquisition on firm-level employment across industries post 2000. Hausman Taylor estimation results show that foreign ownership does not play any significant role in determining firm-level labour demand in Indian manufacturing. In particular, technology acquisition by foreign firms is not labour displacing for major sectors. However productivity has a negative impact on firm-level employment.

*Key words:* FDI, Technology acquisition, Labour demand, Hausman Taylor Estimation

---

\* Assistant Professor, Bethune College, 181 Bidhan Sarani, Kolkata – 700 006. INDIA. E-mail: [maitri\\_ghosh@yahoo.com](mailto:maitri_ghosh@yahoo.com)

\*\* Associate Professor, Department of Economics, Jadavpur University, Kolkata – 700 032. INDIA. E-mail: [saikat.sinharoy@gmail.com](mailto:saikat.sinharoy@gmail.com)

## **1. Introduction**

The developing economies integrate with the world with the process of liberalization. One of the critical issues in this process of integration which the governments need to address is the impact of such liberalization on labour market in terms of wages and employment (Banga, 2005). With major economic reforms since the 1990s, including reforms in the FDI policies, FDI inflows through MNE operations in India have witnessed a robust rising trend. Effect of such inflow of FDI on labour market particularly on employment and wages continues to be a very crucial issue for the labour surplus emerging market economies like India. This is one such issue which has not been explored much in the Indian context. With the MNEs operating, there has also been a rapid rise in the import of foreign technology both in embodied and disembodied form. FDI and imported technology might improve labour productivity in the developing economies but can have differential impact on wages and employment depending on the differences in the labour laws across countries. This issue of the impact of FDI and import of technology on labour market outcomes also deserves adequate attention. In specific, this paper investigates into the impact of FDI on firm-level employment across manufacturing industries in India. In this paper, post-2000 period has been chosen for analysis on account of quantum rise in export and technological intensities in conjunction with a sharp rise in FDI particularly in India after 2000. In the (econometric) analysis that follows, the study controls for factors including technology, productivity and foreign ownership in determining firm-level labour demand in Indian manufacturing enterprises. It is in this aspect where the study in particular, contributes to the existing literature. This analysis however, does not look into important issues including firm-level wage determination and wage inequality in the emerging market economies.

The standard trade theory based on the Heckscher-Ohlin model would suggest that with trade liberalization there would be a favourable impact on the manufacturing employment of the developing countries. The H-O-S framework suggests that employment reduces with increased imports while it increases with increased exports. However, such implications are very industry specific. There can be a variety of factors by which liberalization might affect labour the most important being trade, FDI and international technology transfer. If FDI is concentrated in labour intensive industries, the positive impact of FDI on the level of employment would be substantial. FDI can also lead to increased employment amongst local firms as a result of backward and forward linkages. If an MNE firm makes long term commitment in the host country, it can provide stable employment (Jenkins, 2006). Theoretical literature suggests that the impact of FDI on total employment can be understood in two different ways. One argument is that with inflow of FDI there is an exogenous growth of output which in turn enhances employment opportunities. Apart from bringing in a package of productive resources in to the host country, FDI creates a significant possibility of job creation not only in the FDI intensive sectors but also in supporting domestic industries (Hill and Athukorola, 1998). Further, MNE affiliates facilitate access to foreign markets through exports which generate sources of employment. The benefits do not remain confined to the quantitative increase in employment but also improves the quality of the workforce in terms of skill and knowledge spillovers (Young et al., 1988). One channel of such spillover is through turnover of employees (Fosfuri et. al, 2001; Glass and Saggi, 2002; Gorg and Strobl, 2005) and managers (Gershenberg, 1987; Pack 2001). As against this argument, the impact of Foreign Direct Investment on the labour market of the host economy can also be deduced from the Industrial Organization theory. As Hymer (1960), Kindleberger (1969), Caves (1971) argue that foreign firms possessing sophisticated technology, managerial and

organizational skills, and marketing and distribution networks have some monopolistic advantage over the domestic firms. Thus varying labour market outcome can arise from the kind of technology employed by the foreign firms as compared to the local firms. The technology introduced by the MNEs is highly capital intensive and skill based. This might reduce employment potential as they are expected to have lower employment elasticity of output as compared to the domestic firms with labour intensive techniques of production (Pradhan et al., 2004). The idea that FDI may not bring in technology which is labour augmenting may lead to an absolute reduction in the overall employment (Nickel and Bell, 1996; Vivarelli and Pianta, 2000; Taylor and Driffield, 2000). This is typical to the developing market economies.

The experience of different countries has been varying with respect to the effect of trade liberalization and inflow of FDI on the level of employment. Nunnenkamp, Bremont and Waldkrich (2007) investigated the effect of FDI on the employment generation of Mexican manufacturing industries. A panel data analysis across 200 manufacturing firms reveals that FDI has a significant positive impact on the manufacturing employment of Mexico. Fu and Balasubramanyam (2005) found a strong linkage between FDI and employment as well as FDI and exports in China. Craigwell (2006) investigates the impact of FDI on employment in the English and Dutch Speaking Caribbean. Empirical results following a panel data estimation technique reveal that FDI in a sample of Caribbean countries leads to an approximate one to one increase in employment. In a recent empirical study on Chinese manufacturing from the period 1998-2004, Karlsson, Lundin, Sjöholm and He (2009) conclude that FDI has contributed to employment in the Chinese manufacturing through its access to international markets and other firm characteristics which favour growth of employment. Liu (2012) in an analysis exploring specific relationship between FDI and employment of three strata industries in China, indicate

that in secondary and tertiary industries, growth of FDI in the long run promotes employment and this is particularly true for the tertiary industries. Based on a sample of Chinese state owned enterprises for the period 1999 to 2003, Gorg and Strobl (2005) examine the effect of privatization and foreign acquisition on employment. The results suggest that foreign acquisition increases employment.

Goldar (2000) analyzed Indian manufacturing for the period 1980-81 to 1997-98 and found that trade liberalization raises labour demand elasticity. Pradhan et al. (2004) analysed the role of FDI in the labour market outcomes of wage and employment in the Indian manufacturing. The findings suggest that foreign firms do not have any adverse effects on the manufacturing employment in India as compared to their domestic counterparts. Banga (2005) examines the impact of FDI, trade and technology on employment and wages of the Indian organized manufacturing industries. The results show that FDI, trade and technological progress have differential impact on wages and employment. While higher extent of FDI in an industry leads to higher wage rate, it has no effect on employment. However, higher export intensity of an industry increases employment of the industry.

Empirical literature also provide studies which contradict the observation that FDI has a positive impact on employment (Machin and Van Rens, 1998; Berman and Machin, 2000; Hanson, 2001). Onaran (2008) found that in Austrian manufacturing industries during 1990-2005, employment declined due to increased import penetration. Revenga (1992), Feenstra and Hanson (1996) concluded that increase in import competition or outsourcing has significant effect in terms of decrease in employment in the United States. Davis and Mishra (2007) however argued that such effects on employment depend on whether imports are substitutes or

complementary to production in the host country. If imports are not substitutes but complementary inputs to what is produced domestically, then a positive effect on employment is possible. Revenga (1997) confirmed this complementary relationship between import of inputs and employment in Mexico during 1980s. Hasan, Mitra and Ramaswamy (2003, 2007) found that labour demand elasticities with respect to wages increased after trade reforms in India particularly in the states which have flexible labour markets. Sen (2008, 2009) investigates the effect of international trade on India's manufacturing industries for the period 1975-1999. Using Generalized Methods of Moments, his results do not reveal any significant effect of export orientation and import penetration on employment. He concludes that international trade might not have impact on manufacturing employment. Similar results were revealed in the works of Chister, Kupets and Lehmann (2005) for Ukraine and Abdi and Edwards (2002) for South Africa.

Studies also reveal the impact of FDI on wages (Singh and Jun, 1997; Hatzius, 1997, Guha and Ray, 2000), firm productivity (Gorg and Greenaway, 2004) and exports (Lipsey and Sjöholm, 2004, Swenson, 2007). Elia, Mariotti and Piscitello (2008) in a slightly different angle investigate the effects of outward FDI on the home country employment and skill composition. Empirical evidence refer to an Italian case through the period 1996-2002 and shows that outward FDI has a significant negative impact on the demand for the low skilled workers in the parent company's "industrial region" , but this is true only for FDI in low wage countries. On the contrary, Navaretti, Castellani and Disdier (2006) for France and Italy find no evidence of negative effect of outward investments to cheap labour countries on labour demand.

Any further research on the issue of FDI and labour market outcomes in an emerging country such as India thus has to investigate into the factors at a further disaggregate level as well as to understand the role of foreign ownership. This research work investigates into these dimensions of firm.

The paper is organized as follows. Section 2 discusses the analytical framework, the empirical model and method, and the database for analyzing the effect of FDI on aggregate firm level employment. Section 3 presents the empirical results. Section 4 summarizes the major findings of the paper.

## **2. Analytical framework**

The effect of foreign direct investment on total employment works through two different channels. On one hand, with an inward investment, an increase in output can lead to an increase in labour demand, while on the other, capital-intensive technology introduced by FDI through MNE operations may reduce employment potentials. However, sector-biased technical progress increases demand and returns to skilled labour (Gottschalk and Smeeding 1997, Schmitt 1995, Taylor 1999). This leads to a decline in the demand for unskilled labour (Machin and Van Rens 1998, Berman and Machin 2000, Hanson 2001). Thus, it is important to understand the impact of technology acquisition on net employment, evidence of which suggests ambiguity in the outcome (Krugman 2000, Xu 2001).

Further, with the growing literature on firm heterogeneity, it is evident that technology decisions are taken at the firm-level rather than at the industry level. Hence, the issue of impact on firm-level employment as a result of technology decisions by firms becomes very pertinent.

Further, with inflow of FDI and MNE operations in the country, ownership patterns of firms assume importance while studying the firm-level employment patterns. Unfortunately, these issues remain largely unaddressed in the literature. This calls for an analysis of the effects of MNE ownership and technological acquisition on employment at the firm-level in India. This study attempts to fill in this gap in the existing literature by understanding the effect of ownership and technology acquisition on firm-level Indian manufacturing. In what follows is a brief delineation of the theoretical and the estimable models.

## 2.1 *The Theoretical Model*

Consider a Cobb-Douglas production function of a firm as:

$$Q = AL^\alpha K^\beta \quad (2.1)$$

where  $\alpha$  and  $\beta$  are positive parameters, with  $\alpha + \beta = 1$ .

With cost minimization of the firm the objective function is:

$$\text{Min } C = w * L(Q) + r * K(Q); \text{ subject to } Q = AL^\alpha K^\beta \quad (2.2)$$

where,  $C = \text{Cost}$

$Q = \text{Output}$

$L = \text{Labour}$

$K = \text{Capital}; w \text{ and } r \text{ are the input prices for } L \text{ and } K \text{ respectively.}$

Considering  $MP_L/MP_K = w/r$ , we have:

$$(\alpha/\beta)(Q/L) * K/Q = w/r \quad (2.3)$$

or,  $\alpha/\beta * K/L = w/r$

or,  $K = (\beta/\alpha)(w/r) * L$

Substituting in (5.1) we have:

$$Q = AL^\alpha \{(\beta/\alpha)(w/r)L\}^\beta$$

or,  $Q = A L^{\alpha + \beta} \{(\beta/\alpha)(w/r)\}^\beta$

Taking logarithm, we have:



$$\begin{aligned}
\log Q &= \log A + (\alpha + \beta) \log L + \beta \log(\beta/\alpha) + \beta \log(w/r) \\
\text{or, } \log Q &= \log A + (\alpha + \beta) \log L + \beta(\log \beta - \log \alpha) + \beta(\log w - \log r) \\
\text{or, } \log L &= \log Q / (\alpha + \beta) - \log A / (\alpha + \beta) - \beta(\log \beta - \log \alpha) / (\alpha + \beta) - \beta(\log w - \log r) / (\alpha + \beta)
\end{aligned} \tag{2.4}$$

The labour demand function thus can be written as:  $L^* = f(Q, A, w, r)$ . In Equation (2.4) ‘A’ stands for the productivity implying a parametric shift in this production function. The study also incorporates technology acquisition in the labour demand function. In this analysis labour productivity is used instead of total factor productivity<sup>2</sup>.

However, a firms’ ideal labour demand is different from its actual labour demand due to presence of rigidities and frictions in the labour market. Following Hasan, Mitra and Ramaswamy (2007), let us introduce labour market frictions in the framework. Let the actual labour demand in log terms be denoted by  $L^A$  and the ideal demand be denoted by  $L^*$ . We introduce a lagged expression by  $L_{-1}^A$ . Let  $0 < \lambda < 1$  denote the extent of labour market frictions. Then we can write the actual labour demand as a weighted average of the ideal labour demand and lagged level of employment, the relative weight of lagged employment being an increasing function of labour market rigidity. Hence the actual labour demand function is written as:

$$L^A = \lambda L_{-1}^A + (1 - \lambda)L^* \tag{2.5}$$

This model is a partial adjustment model,  $(1-\lambda)$  being the speed of adjustment. The model is suggestive of the fact that only a part of the gap between desired and actual employment is met in every period and the proportion of the gap increases with labour market flexibility. Inserting

---

<sup>2</sup> For estimation of firm-level total factor productivity, see Olley and Pakes (1996), Levinsohn and Petrin (2003).

the ideal labour demand function into the actual labour demand function we have the dynamic labour demand function<sup>3</sup> as:

$$L^A = \lambda L_{-1}^A + (1 - \lambda) \{ \log Q / (\alpha + \beta) - \log A / (\alpha + \beta) - \beta (\log \beta - \log \alpha) / (\alpha + \beta) - \beta (\log w - \log r) / (\alpha + \beta) \} \quad (2.6)$$

## 2.2 The Estimable Model

The impact of FDI on aggregate employment in Indian manufacturing industries can be analyzed using a dynamic labour demand function. A lagged employment term is introduced in dynamic labour demand function as employment slowly adjusts to the changes in wages and output. With FDI inflows, the MNEs operate in the host economy and can have substantial effect on labour demand. Further, this opens up the possibility to import foreign technology as well as develop local research and development. Hence, in this model we have controlled for ownership and technology. Further, as labour demand is derived demand it is output constrained. Following Hasan, et al. (2007), the labour demand function is derived as follows:

$$L_{it} = f(L_{it-1}, w_{it}, r_{it}, p_{dtivity_{it}}, Q_{it}, Tech_{it}, own) \quad (2.7)$$

where

$L_{it}$  = employment level of  $i^{th}$  firm in  $t^{th}$  time period

$w_{it}$  = average wage rate in  $i^{th}$  industry in  $t^{th}$  time period

$r_{it}$  = real user cost of capital in  $i^{th}$  firm in  $t^{th}$  time period

$P_{dtivity_{it}}$  = Labour productivity of the  $i^{th}$  firm in  $t^{th}$  time period

$Tech_{it}$  = Technology intensity (domestic and imported) of the  $i^{th}$  firm in  $t^{th}$  time period

$Q_{it}$  = Total sales of the  $i^{th}$  firm in  $t^{th}$  time period

$Own$  = Ownership

With linearization, the estimable labour demand equation is expressed as:

---

<sup>3</sup> An alternative labour demand function using monopolistic competition is estimated by Haouas and Yagoubi (2004) and Hasan, Mitra and Ramaswamy (2007).

$$\begin{aligned} \text{Log}L_{it} = & a_1 + b_0\text{Log}L_{it-1} + b_1\text{Log}w_{it} + b_2\text{Log}r_{it} + b_3\text{Log}pdtivity_{it} + b_4\text{Log}Q_{it} + b_5\text{Log}Tech_{it} \\ & + b_6\text{own} + \varepsilon_{it} \end{aligned} \quad (2.8)$$

where<sup>4</sup>  $b_{i, i=1 \text{ to } 8} > 0$ . Here, the variable ‘own’ is denoted by a dummy, which takes the value 1 for foreign ownership and 0 for domestic ownership.

### 2.3 *Estimation Method and Data Description*

This section of the paper delineates the estimation methodology and data description used for the analysis of impact of FDI and technology acquisition on firm-level employment. In order to understand the impact of FDI and foreign ownership on firm-level employment in Indian manufacturing, we use the Hausman-Taylor estimation method. The Hausman-Taylor estimator generates coefficients of time-invariant regressors, which in this case is ownership. This is the relationship of interest in this chapter. On account of lack of exact data on production and non-production workers, labour demand elasticities are estimated for total labour employed in the sector. Productivity and lagged labour demand are considered to be endogenously determined within the system.

Firm-level data are obtained from the Prowess Database published by the Centre for Monitoring Indian Economy (CMIE) for the period 2001-2010. The sectors included in this analysis are chemicals, machinery, transport equipment, food and beverage, textiles and basic metals. A total of 868 observations for the chemicals industry, 532 observations for the machinery industry, 266 observations for the transport equipments industry, 146 observations for the food & beverages industry, 368 observations for the textiles and garments industry and 98 observations for the basic metal industry are obtained after sifting for possible erroneous

---

<sup>4</sup> For variable construction, see Appendix.

observations. The final set of observations includes both domestic and foreign owned firms. Panel structures for each of the six industries are constructed over a period of ten years.

Prowess database does not provide data on number of employees. However, information on wages and salaries of a firm is available. We make use of the Annual Survey of Industries (ASI) database to construct the employment variable. For this purpose, 2-digit National Industrial Classification (NIC) 1998, 2004 and 2008 is considered (See Appendix for Concordance).

### **3. The Empirical Results**

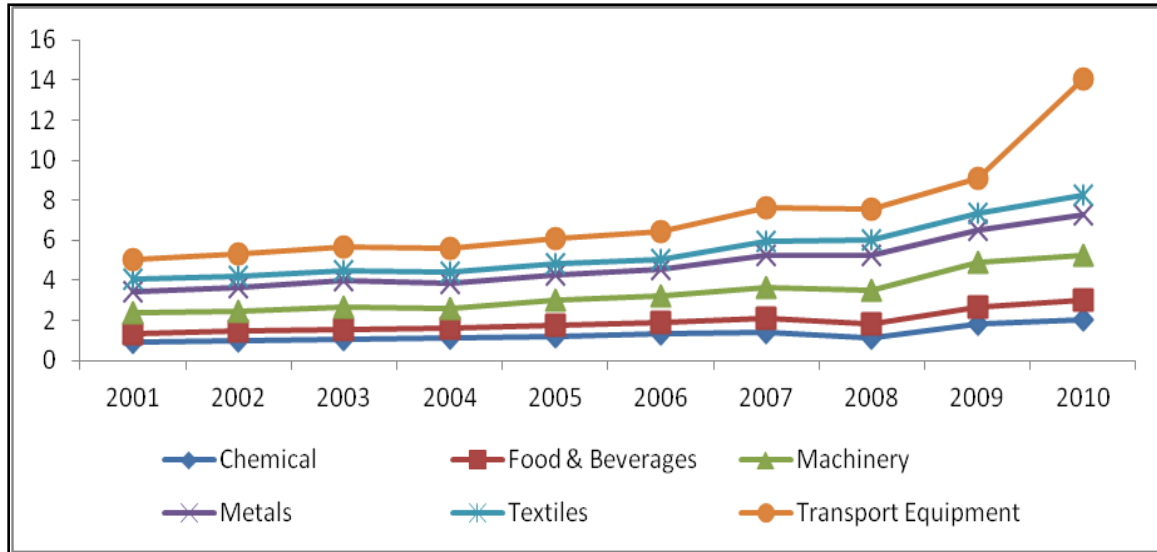
The Hausman-Taylor estimation results of equation (2.8) showing the effect of FDI on firm-level employment are presented in Table 1. The Wald statistic justifies the overall significance of the model. The estimation coefficients signify elasticity of labour demand with respect to each independent variable. The results show that foreign ownership, measured in terms of a dummy variable, does not have any positive impact on firm-level employment across Indian manufacturing sectors. This result is in conformity with the findings of Banga (2005) that suggests that FDI does not have any significant role in generating employment in Indian manufacturing. The only exception to this pattern is food and beverages. This can be largely on account of growing exports in this sector during post-reforms. Further, the composition of food and beverages in the export basket has changed from the traditional food items to more value-added items like marine products, processed and packaged food etc. during this period, which is suggestive of the possibility of employment expansion through diversification in this sector. Foreign ownership, thus, plays an important role in determining firm-level employment in this sector.

The lagged endogenous variable has significant positive impact on employment for all industries excepting chemicals and machinery industries. Hence there is evidence of path dependence in the case of employment for most manufacturing industries. It is important to note that path dependence in employment can be observed mostly in case of low and medium technology industries. Average wage has the expected result of a significant negative impact on the demand for firm-level labour for machinery, transport equipment, food and beverages, basic metals and textile industries. This implies that in these industries an increase in average wage leads to the displacement of firm-level labour. Interestingly this is not the case for chemicals where a significant positive relationship is found between average wage and labour demand. Purohit (1989) finds that the ratio of wage to the value of output is the lowest for certain industries including chemicals and engineering. Such low ratio is possibly because of low average wage rates and/or high average productivity of workers. Figure 1 suggests that the average wage rate in the chemical industry is the lowest followed by machinery and food and beverages. Hence, it is expected that these industries would also have high average firm-level labour productivity in the firms. This is suggestive of a favourable situation for the demand for labour. It is quite possible that under such circumstance, the entrepreneurs in the presence of growing output hire more labour and are likely to pay higher average wages. Hence, it is expected that the firms in such industry groups expand and thereby increase their demand for labour.

The user cost of capital has no statistically significant impact on demand for labour in most industries. The exceptions are chemicals and textiles, where a negative and significant relationship is found. This implies that capital and labour are complements for each other in these industries. With the phasing out of the Multi-Fibre Agreement (MFA) since 1995 the

textile industry was exposed to international competition. Relaxation of restrictions on foreign technology and equipments were aimed at making the industry more efficient to face such

Fig 1: Average Wage Rate across Sectors, 2001-2010



international competition. However, this did not have an adverse effect on the firm level labour demand of the industry.

Table 1 also shows that technology acquisition by firms displaces labour significantly in the low technology textiles industry. This is in conformity with the findings of Das and Kalita. (2009) who find that labour intensity declined for the labour intensive industries during post reforms. With import liberalization in the early 1990s, Indian manufacturers acquired imported technology and adapted them in their production processes particularly in textiles and metals industries with a view to technology upgradation. Such technology acquisition gave these industries competitive edge both in terms of prices as well as in scale. This perhaps, has a negative impact on employment in textiles, despite growth and export growth. For other

industries however, no significant effect on employment is noticed. Another important factor that determines firm-level employment significantly across sectors is firm level output. Estimation results suggest that as the output of firms expands the demand for labour rises significantly across all sectors. Importantly, labour productivity has implications for labour market outcomes in Indian manufacturing. Increase in productivity significantly displaces labour across all major sectors barring food and beverages. This is an expected result as with increase in productivity, an increase in wage is expected. The firms thus are likely to employ less labour.

Table 1: Determinants of Firm-level Employment: Hausman-Taylor Estimation

	Chemical	Machinery	Transport Equipment	Food and Beverage	Textile	Basic Metal
<b>Own (Time invariant exogenous variable)</b>	.057 (0.54)	.15 (1.04)	.03 (0.63)	<b>1.83***</b> (1.71)	.36 (1.25)	-.37 (-0.89)
<b>logq</b>	<b>.93*</b> (62.92)	<b>.73*</b> (31.51)	<b>.98*</b> (88.83)	<b>.61*</b> (6.71)	<b>1.03*</b> (32.04)	<b>.90*</b> (18.39)
<b>logw</b>	<b>.00001*</b> (29.95)	<b>-.16*</b> (-3.87)	<b>-.97*</b> (-59.79)	<b>-.62*</b> (-3.08)	<b>-.96*</b> (-13.28)	<b>-.70*</b> (-3.72)
<b>logr</b>	<b>-3.04*</b> (-58.19)	-.24 (-1.62)	-.16 (-0.91)	.35 (0.57)	<b>-1.97*</b> (-18.71)	.13 (0.59)
<b>logtech</b>	.011 (1.42)	-.008 (-0.83)	.003 (1.03)	-.014 (-0.70)	<b>-.02**</b> (-2.39)	-.003 (-0.25)
<b>logL<sub>t-1</sub> (Endogenous)</b>	.012 (1.60)	.037 (2.19)	<b>.02**</b> (2.46)	<b>.07**</b> (2.16)	<b>.17*</b> (8.82)	<b>.03***</b> (1.69)
<b>logPdtivity (Endogenous)</b>	<b>-.88*</b> (-38.67)	<b>-.69*</b> (-23.08)	<b>-.96*</b> (-46.88)	.024 (1.20)	<b>-.79*</b> (20.51)	<b>-.80*</b> (-14.96)
Wald Chi Square	183.37*	1788.81**	2307.19*	130.80*	1298.04*	1097.34*
Number of observations	868	532	266	146	368	98

- Note: 1. z values are provided in parentheses  
2. \* denotes 1% level of significance, \*\* denotes 5% level of significance, \*\*\* denotes 10% level of significance.  
3. L<sub>t-1</sub> denotes labour with one year lag.

On the whole, the results show that ownership does not have any significant impact on firm-level employment across sectors in Indian manufacturing, except food and beverages.

Barring chemicals and machinery, evidence of significant path dependence is noticed in case of employment. Increase in average wage is expectedly found to have negative impact on firm-level labour demand. However, chemical industry is an exception to this finding. The user cost of capital also has a significant negative impact on labour demand in chemicals and textiles industries implying complementarity between labour and capital in these sectors. Technology acquisition displaces labour only in the low technology textile industry. Employment significantly increases with output but is displaced with increase in productivity across sectors.

#### **4. Summary of Findings**

In this paper, impact of FDI on labour market outcome in terms of firm-level labour demand in Indian manufacturing is studied in the post reforms period. Evidence suggests that the average employment in Indian manufacturing as a whole shows an increasing trend since 2001 particularly in conjunction with rising FDI across sectors. However, there are variations across sectors. Such stylized facts led to inquire into, in particular, the impact of FDI on firm-level employment. Here FDI is accounted for in terms of foreign ownership. The Hausman-Taylor estimation technique is used for empirical estimation.

MNE operations, along with technology acquisition, have implications for labour demand. Foreign ownership however does not play any significant role in determining firm-level labour demand in Indian manufacturing. The only exception is the food and beverage industry. Estimation results suggest path dependence of employment for most manufacturing industries. An increase in the average wage leads to significant displacement of firm-level labour across all sectors barring chemicals. This is an interesting result which is suggestive of expansion in this sector leading to higher employment generation. The user cost of capital has differential impact



on labour demand across sectors. The results suggest that that capital and labour are complementary factors in textiles and chemicals. Though an increase in output significantly increases labour demand, technology acquisition by such firms does not have any impact on labour for most sectors. However, for textile industry, technology acquisition is labour displacing. Importantly, productivity has significant impact on employment across sectors. Increase in productivity is found to displace labour across sectors.

## REFERENCE

- Abdi, T. and L. J. Edwards. (2002). 'Trade, Technology and Wage Inequality in South Africa' *Working Paper No.2 (60)*. Cape Town: University of Cape Town.
- Banga, R. (2005). Impact of Liberalisation on Wages and Employment in Indian Manufacturing Industries *ICRIER Working Paper No. 153*. New Delhi: Indian Council for Research on International Economic Relations.
- Berman, E. and S. Machin. (2000). Skill-based Technology Transfer around the World. *Oxford Review of Economic Policy*. 16 (3), 12-22.
- Blonigen, B. A. (1997). Firm-Specific Assets and the Link between Exchange Rates and Foreign Direct Investment. *American Economic Review*. 87 (3), 447-465.
- Caves, R.E. (1971). International Corporations: The Industrial Economics of Foreign Investment. *Economica*. 38 (149), 1-27.
- Christer, A., Kupets, O. and H. Lehmann. (2008). Trade Liberalisation and Employment Effects in Ukrain. *Comparative Economic Studies*. 50 (2), 318-340.
- Craigwell, R. (2006). Foreign Direct Investment and Employment in the English and Dutch-Speaking Caribbean. *Project prepared for ILO*, Trinidad and Tobago: International Labour Organization.
- Davis, D. R. and P. Mishra. (2007). Stolper-Samuelson is Dead: And Other Crimes of Both Theory and Data. *Globalization and Poverty*: 87-108. Chicago: University of Chicago.
- Driffield, N. and K. Taylor. (2000). FDI and the Labour Market: A Review of the Evidence and Policy Implications. *Oxford Review of Economic Policy*. 16 (3), 90-103.
- Elia, S., Mariotti, I. and L. Piscitello. (2009). The Impact of Outward FDI on the Home Country's Labour Demand and Skill Composition. *International Business Review*. 18 (4), 357-372.
- Feenstra, R.C. and G.H. Hanson. (1996). *Globalization, Outsourcing and Wage Inequality*. Cambridge: National Bureau of Economic Research.
- Felipe, J. and R. Hasan. (2006). The Challenge of Job Creation in Asia. *ERD Policy Brief Series No44*. Manila: Asian Development Bank.

- Fosfuri, A., Motta, M. and T. Ronde. (2002). Foreign Direct Investment and Spillovers through Workers' Mobility. *Journal of International Economics*. 53 (1), 205-222.
- Fu, X. and V.N. Balasubramanyam. (2005). Exports, Foreign Direct Investment and Employment: The Case of China. *World Economy*. 28 (4), 607-625.
- Gershenberg, I. (1987), 'The Training and Spread of Managerial Know-how: A Comparative Analysis of Multinationals and Other Firms in Kenya', *World Development*, 15, 931-39.
- Glass, A.J. and K.Saggi (2002), 'Multinational Firms and Technology Transfer', *Scandinavian Journal of Economics*, 104, 495-513.
- Goldar, B. (2000). Employment Growth in Organised Manufacturing in India. *Economic and Political Weekly*. 35 (14), 1-7.
- Görg, H. and D. Greenaway. (2004). Much Ado About Nothing? Do Domestic Firms Really Benefit from Foreign Direct Investment? *The World Bank Research Observer*. 19 (2), 171-197.
- Görg, H. and E. Strobl. (2005). Spillovers from Foreign Firms through Worker Mobility: An Empirical Investigation. *Scandinavian Journal of Economics*. 107 (4), 693-709.
- Gottschalk, P. and T.M. Smeeding. (1997). Cross National Comparisons of Earnings and Income Inequality. *Journal of Economic Literature*. 35 (2), 633-687.
- Guha, A. and A.S. Ray. (2000). Multinational Versus Expatriate FDI: A Comparative Analysis of the Chinese and Indian Experience. *ICRIER Working Paper 58*. New Delhi: Indian Council for Research on International Economic Relations.
- Ghosh, M. and S. Sinha Roy. (2013). FDI, Firm Heterogeneity and Exports: An Examination on Evidence in India. *Working Paper, 05-13*. Kolkata: Centre for Advanced Studies Jadavpur University.
- Hanson, G. H. (2001). Should Countries Promote Foreign Direct Investment? *UNCTAD Discussion Paper No 9*. Geneva: United Nation Conference on Trade and Development.
- Hasan, R., Mitra, D. and K.V. Ramaswamy. (2007). Trade Reforms, Labor Regulations, and Labor-Demand Elasticities: Empirical Evidence from India. *Review of Economics and Statistics*. 89 (3), 466-481.
- Haouas, I. and M.Yagoubi. (2004). Trade Liberalisation and Labour-Demand Elasticities: Empirical Evidence from Tunisia. *17A Discussion Paper No 1084*. Bonn: Institute for the Study of Labour.

- Hatzius, J. (2000). Foreign Direct Investment and Factor Demand Elasticities. *European Economic Review*. 44 (1), 117-143.
- Hill, H. and Athukorola, P. (1998). Foreign Investment in East Asia. *Asia Pacific Economic Literature*. 12 (2), 23-50.
- Hymer, S. (1960). *The International Operations of National Firms: A Study of Foreign Direct Investment*. Cambridge: MIT Press.
- Hymer, S. 1976. *The International Operations of National Firms: A Study of Direct Foreign Investment*. Cambridge: MIT Press .
- Jenkins, R. (2006). Globalization, FDI and Employment in Vietnam. *Transnational Corporations*. 15 (1), 115-142.
- Karlsson, S., Lundin, N., Sjöholm, F. and P. He. (2009). Foreign Firms and Chinese Employment. *World Economy*. 32 (1), 178-201.
- Kindleberger, C.P. (1969). *American Business Abroad: Six Lectures on Direct Investment*. New Haven: Yale University Press.
- Krugman, P. (2000). Technology, Trade and Factor Prices. *Journal of International Economics*. 50 (2000), 51-71.
- Levinsohn, J. and A. Petrin. (2003). Estimating Production Functions using Inputs to Control for Unobservables. *Review of Economic Studies*. 70 (2), 317-342.
- Lewis, W.A, (1954). Economic Development with Unstructured Supplies of Labour. *Manchester School of Economic and Social Studies*. 22, 139-91.
- Lipsey, R. and F. Sjöholm. (2004). ‘Host Country Impacts of Inward FDI: Why Such Different Answers?’ in M. Blomstrom, E. Graham and T. Moran (Eds) *The Impact of Foreign Direct Investment on Development: New Measurements, New Outcomes, New Policy Approaches*. Washington DC: Institute for International Economics.
- Liu, L. (2012). FDI and Employment by Industry: A Co-integration Study. *Modern Economy*. 3 (1), 16-22.
- Machin, S. and J. Van Reenen. (1998). Technology and Changes in Skill Structure: Evidence from Seven OECD Countries. *Quarterly Journal of Economics*. 113 (4), 1215-1244.
- Navaretti, B., Castellani, D. and A. Disdier. (2006). How does Investing in Cheap Labour Countries Affect Performance at Home? France and Italy. *CEPR Discussion Paper No. 5765*. Washington DC: Centre for Economic and Policy Research

- Nickell, S. and B. Bell. (1996). Changes in the Distribution of Wages and Unemployment in OECD Countries. *American Economic Review*. 86 (2), 302-308.
- Nunnenkamp, P., Bremont J.A. and A. Waldkirch (2007). FDI in Mexico: An Empirical Assessment of Employment Effects. *Kiel Working Paper No. 1328*. Kiel: Kiel University.
- Olley, S. and A. Pakes. 1996. The Dynamics of Productivity in the Telecommunication Industry. *Econometrica*. 64 (6): 1263-1298.
- Onaran, O. (2008). The Effect of Import Penetration on Labor Market Outcomes in Austrian Manufacturing Industry. *Working Paper No.119*. Vienna: Vienna University of Economics.
- Pack, H. (2001). The Role of Acquisition of Foreign Technology in Taiwanese Growth. *Industrial and Corporate Change*. 10 (3), 713-734.
- Pradhan, J. P., Abraham, V. and M.K. Sahoo. (2004). Foreign Direct Investment and Labour: The Case of Indian Manufacturing. *Labour and Development*. 10 (1), 58-79.
- Reventa, A. (1992). Exporting Jobs? The Impact of Import Competition on Employment and Wages in US Manufacturing. *Quarterly Journal of Economics*. 107 (1), 255-284.
- Reventa, A. (1997). Employment and Wage Effects of Trade Liberalization: The Case of Mexican Manufacturing. *Journal of labour Economics*. 15 (S3), S20-S43.
- Schmitt, J. (1995). 'The Changing Structure of Male Earnings in Britain 1974-1988' in R. Freeman and F. Katz (Eds) *Difference and Changes in Wage Structure*. Chicago: Chicago University Press.
- Sen, K. (2009). *Trade Policy, Inequality and Performance in Indian Manufacturing*. Routledge Advances in South Asian Studies. New Delhi: Routledge.
- Sen, K. (2008). International Trade and Manufacturing Employment Outcomes in India: A Comparative Study. UNU-WIDER *Working Paper Series RP 2008/87*. Helsinki: World Institute for Development Economics Research United Nations University.
- Singh, H., and K. Jun. (1997). The Determinants of Foreign Direct Investment: New Empirical Evidence. *Transnational Corporations*. 5 (2), 67-105.
- Swenson, D.L. (2008). Multinationals and the Creation of Chinese Trade Linkages. *Canadian Journal of Economics/Revue canadienne d'économique*. 41(2), 596-618.
- Taylor, M.P. (1999). Survival of the Fittest? An Analysis of Self Employment Duration in Britain. *Economic Journal*. 109 (454), C140-C155.

Taylor, K. and N. Driffield. (2000). Wage Dispersion and the Role of Multinationals: Evidence from UK Panel Data. *Discussion Paper* No.00/022, Cardiff: Cardiff Business School.

Vivarelli, M. and M. Pianta. (2000). The Employment Impact of Innovation: Evidence and Policy. London: Routledge.

Xu, B. (2001). Factor Bias, Sector Bias and the Effects of Technical Progress on Relative Factor Prices. *Journal of International Economics*. 54 (2001), 5-25.

Young, S., Hood, N. and J. Hamill. (1988). *Foreign Multinationals and the British Economy: Impact and Policy*. London: Croom Helm.

## APPENDIX

### A Note on variable construction

. The variables constructed for the purpose of analysis are as follows:

*Labour*: Number of persons engaged in a firm is arrived at by dividing expenditure on salaries and wages of the firm by the average wage rate of the industry (at 2 digit level) to which the firm belongs. Average wage rate is calculated as Total emoluments/ Total persons engaged.

*Wage*: Average wage rate of the relevant industry.

*Output*: Total Sales of a firm is used as an indicator of output.

*Real user cost of capital*: This variable is constructed by deflating the nominal user cost of capital by industry specific WPI. Nominal user cost of capital is arrived at by multiplying WPI of machinery and machine tools with the sum of average prime lending rate and the rate of depreciation. Following Hasan et al. (2007), the rate of depreciation is considered at 10 per cent. Data on prime lending rate is obtained from Reserve Bank of India database. WPI data used in the study are availed from the Office of the Economic Advisor, Ministry of Industry, Government of India. The study period covers time points of indices with all the two base years. The indices with earlier base periods were converted to bring these time series to uniform base period, 2004-05=100.

*Technology intensity* : The ratio of the sum of expenditures on R&D, import of raw material, import of capital good and forex payment for technical know-how and royalty payments to firm sales.

*Productivity*: Ratio of value of output to salaries and wages.

We use a dummy variable indicating ownership taking the value one if the firm is foreign and the value zero if the firm is domestic.

**Table A.1 Average Wage across Sectors (2001-2010)**

Year	Chemical	Food & Beverages	Machinery	Metals	Textiles	Transport Equipment
2001	0.93	0.44	1.01	1.05	0.60	1.02
2002	1.00	0.45	1.02	1.18	0.53	1.11
2003	1.08	0.46	1.1	1.32	0.54	1.19
2004	1.13	0.47	1.01	1.23	0.56	1.23
2005	1.21	0.52	1.25	1.26	0.59	1.28
2006	1.32	0.56	1.35	1.31	0.52	1.35
2007	1.44	0.65	1.53	1.64	0.69	1.71
2008	1.11	0.73	1.66	1.76	0.74	1.58
2009	1.83	0.82	2.23	1.66	0.82	1.76
2010	2.06	0.95	2.24	2.02	0.96	5.81

Note : Calculations based on ASI Database; Figures in Rupees Crores.

**Table A.2 Classification Concordance between NIC 1998, NIC 2004 and NIC2008**

Description	NIC 1998 2-digit	NIC 2004 2-digit	NIC 2008 2-digit
Chemical and Chemical Products	24	24	20+21
Basic Metals	27	27	24
Food Products and Beverages	15	15	10+11
Motor Vehicles, Trailers and Semi Trailers+Other Transport Equipment	34+35	34+35	29+30
Textile Products+Wearing Apparel, Dressing and Dyeing of Fur	17+18	17+18	13+14
Machinery and Equipment NEC +Accounting and Computing Machinery	29+30	29+30	26+27+28