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**Conference on**  
**“Globalisation of Chinese and Indian Enterprises”**

November 2-3, 2007

Organised by  
**Department of Humanities and Social Sciences,**  
**Indian Institute of Technology Bombay, Mumbai**

[www.hss.iitb.ac.in](http://www.hss.iitb.ac.in)

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**Forum for Global Knowledge Sharing, <http://knowledgeforum.tifac.org.in>**

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**Conference Programme**

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**1<sup>st</sup> November 2007**

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| 6.00 p.m. | Meeting of the Governing Council of Forum for Global Knowledge Sharing<br>Venue: Conference Room, H & SS Dept. |
| 8.00 p.m. | Welcome Dinner to all the Participants of the Conference<br>2 <sup>nd</sup> Floor, Gulmohur Building           |
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**2<sup>nd</sup> November 2007**

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| 8.30 to 9.00 a.m.  | <b>Registration</b> [School of Management Foyer]   |
| 9.00 to 10.30 a.m. | <b>Inaugural Function</b> [Venue: Institute Auditorium]<br><i>Welcome: Prof. Meenakshi Gupta, Head, H &amp; SS Dept., IIT Bombay</i><br><i>Chairperson's Remarks: Prof. Ashok Misra, Director, IIT Bombay</i><br><i>Introduction to FGKS &amp; the Conference: Prof. N.S. Siddharthan, Hon. Director, Knowledge forum</i><br><i>Book Release: High Tech Industries, Employment and Global Competitiveness, Edited by S.R. Hashim and N.S. Siddharthan, published by Routledge.</i><br><i>Remarks by the President: Prof. P.V. Indiresan, President, Knowledge forum</i><br><i>Inaugural Address: Shri. Anwarul Hoda, Member –Industries, Planning Commission, Government of India</i><br><i>Vote of Thanks: Prof. K. Narayanan, Convenor of the Conference</i> |
| 10.30 to 11.00 a.m | Tea/Coffee Break   |
| 11.00 a.m. to      | <b>Technical Session: Theme I</b> [Venue: Institute Auditorium]  |
| 1.00 p.m.          | <i>China – India: MNE and FDI</i><br><i>Chairperson: Prof. P.V. Indiresan, Former Director, IIT Madras and President Forum for Global Knowledge Sharing</i>  |

- 1) Filip de Beule, Lessius University College, School of Business, Antwerp.  
[filip.debeule@lessius.eu](mailto:filip.debeule@lessius.eu)  
“Foreign direct investment and the internationalization of innovation: India and China compared.”

2) Arindam Banik & Pradip K. Bhaumik, International Management Institute, New Delhi, <a href="mailto:arindambanik@imi.edu">arindambanik@imi.edu</a> “Foreign Capital Inflows to India and China: A Tale of Two Economies”
3) Haiyan Zhang, University of Antwerp, Belgium, <a href="mailto:Haiyan.Zhang@ua.ac.be">Haiyan.Zhang@ua.ac.be</a> “The Growth of China's Automotive Industry: A Challenging Process in the Nexus between Localisation and Globalisation”
<b>Discussants: Prof. L.M. Bhole, H &amp; SS Dept., IIT Bombay &amp; Dr. Subrata Sarkar, IGIDR, Mumbai</b>
1.00 to 2.00 p.m. Lunch: 3 <sup>rd</sup> Floor, Gulmohur Building
<b>2.00 to 3.30 p.m. Technical Session: Theme II [Venue: Conference Room, H &amp; SS Department]</b> <b><i>China – India: Technology and Productivity</i></b> <b><i>Chairperson: Prof. K.L. Krishna, Former Director, Delhi School of Economics, University of Delhi, Delhi.</i></b>
1. U Sankar, Madras School of Economics, <a href="mailto:usankar@mse.ac.in">usankar@mse.ac.in</a> “Environmentally Sound Technologies For Sustainable Development of China And India”.
2. Stanley Nollen, Georgetown University, McDonough School of Business, <a href="mailto:nollens@georgetown.edu">nollens@georgetown.edu</a> “Labor Productivity and Cost in Indian and Chinese Software Firms”
3. Pushpa Trivedi, IIT Bombay, <a href="mailto:trivedi@hss.iitb.ac.in">trivedi@hss.iitb.ac.in</a> “Productivity in Manufacturing Sector: A Comparative View of India and China”
<b>Discussants: Prof. Shyam Asolekar, Head, Centre for Environmental Science and Engineering, IIT Bombay &amp; Dr. Deb Kusum Das, Ramjas College &amp; ICRIER, New Delhi</b>
3.30 to 4.00 p.m. Tea/Coffee Break
<b>4.00 to 5.30 p.m. Technical Session: Theme III [Venue: Conference Room, H &amp; SS Department]</b> <b><i>Technology: Innovation Systems, Management and Knowledge Pools</i></b> <b><i>Chairperson: Prof. Krithi Ramamritham, Dean [R &amp; D], IIT Bombay</i></b>
1) Jaya Prakash Pradhan, Institute for Study of Industrial Development, Delhi <a href="mailto:pradhanjayaprakash@gmail.com">pradhanjayaprakash@gmail.com</a> “National Innovation System And The Emergence Of Indian Information And Software Technology Multinationals”.
2) Sangeeta Baksi & Soumitra Biswas, TIFAC, Delhi, <a href="mailto:soumitra03@hotmail.com">soumitra03@hotmail.com</a> “Innovation Management – An Indian Experience”
3) K. Narayanan and Ronny Thomas, IIT Bombay, <a href="mailto:knn@hss.iitb.ac.in">knn@hss.iitb.ac.in</a> “Determinants of R & D in the Indian Pharmaceutical Sector: A firm level study of outward investors
4) Ashok Jain and Sujit Bhattacharya, <a href="mailto:delhiashokjain@yahoo.com">delhiashokjain@yahoo.com</a> “Science Knowledge Pools: India and China”
<b>Discussant: Prof. Karuna Jain, Head, S.J. Mehta School of Management, IIT Bombay &amp; Prof. Chiranjib Sen, Indian Institute of Management, Bangalore.</b>
5.30 to 6.30 p.m. <b>General Body Meeting of the Forum for Global Knowledge Sharing,</b> [Venue: Conference Room, H & SS Department].
6.30 to 8.00 p.m. <b>Cultural Programme [Bharatanatyam Programme by Kala Sadhan Group]</b> [Venue: P.C. Saxena Auditorium]
8.00 p.m. Conference Dinner, 3 <sup>rd</sup> Floor, Gulmohur Building

9.00 to 11.00 a.m. **Special Session - Panel Discussion on Global Business: Industry Perspective**

*[Venue: Institute Auditorium]*

**Chairperson: Prof. Anand Patwardhan, Executive Director TIFAC & Professor, S.J. Mehta School of Management, IIT Bombay**

**Panelists:**

1. Mr Tapan K. Bhaumik, Chief Economist, Reliance Industries Ltd.
2. Dr. Bandi Ram Prasad, Senior Consultant, Dun & Bradstreet Information Services India Pvt Ltd.
3. Mr. Frantoise Pardos, Pardos Marketing, France.

11.00 to 11.30 a.m. Tea/Coffee Break

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11.30 a.m. to **Technical Session: Theme IV** *[Venue: Institute Auditorium]*

1.00 p.m. **India and Globalisation**

**Chairperson: Dr. Y.S. Rajan, Principal Advisor, Confederation of Indian Industry**

- 1) Vinish Kathuria, IIT Bombay, [vinish.kathuria@gmail.com](mailto:vinish.kathuria@gmail.com)  
“Entry Choice of Indian Multinationals – A Transaction Cost Analysis”.
- 2) Aradhna Aggarwal, University of Delhi, [aradhna.aggarwal@gmail.com](mailto:aradhna.aggarwal@gmail.com)  
“SEZs, Technology Spillovers and Industrial Diversification : Evidence from India”
- 3) B L Pandit and N S Siddharthan, Delhi School of Economics and Knowledge Forum, [blpandit@econdse.org](mailto:blpandit@econdse.org)  
“Inter-firm differences in FII portfolio investment in India”
- 4) Neelam Singh, Delhi University, [neelamsi@satyam.net.in](mailto:neelamsi@satyam.net.in)  
“Quality Management System Standards and Being OEM/ Tier Exporter: Determinants for Indian Auto Component Firms”

**Discussants: Dr. Kaushalesh Lal, UNU/MERIT, Maastricht, The Netherlands & Prof. A. Ramanathan, H & SS Dept., IIT Bombay**

1.00 to 2.00 p.m. Lunch, 3<sup>rd</sup> Floor, Gulmohur Building

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2.00 to 3.30 p.m. **Technical Session: Theme V** *[Venue: Institute Auditorium]*

**India: Information Technology**

**Chairperson: Prof. S.R. Hashim, Former Chairman, UPSC & currently Director, Institute for Studies in Industrial Development, Delhi**

- 1) Charles Dhanaraj, Kelley School of Business, Indiana University, [ghanaraj@iupui.edu](mailto:ghanaraj@iupui.edu)  
“India Or. China” Or “India And China”? Multinational Firms’ Strategies In Asia”
- 2) K. Narayanan and Savita Bhat, IIT Bombay, [knn@hss.iitb.ac.in](mailto:knn@hss.iitb.ac.in)  
“Technological Efforts and Performance of IT MNCs from India”
- 3) N S Siddharthan and Stanley Nollen, Knowledge Forum and Georgetown University, [nssiddharthan@gmail.com](mailto:nssiddharthan@gmail.com)  
“International Alliances and the Performance of Indian Software Firms”
- 4) K J Joseph & Vinoj Abraham, Centre for Development Studies, Trivandrum. [kjoseph@cds.ac.in](mailto:kjoseph@cds.ac.in)  
“Information Technology and Productivity Evidence from India’s Manufacturing Sector”

**Discussants: Prof. D.S. Hegde, NITIE, Mumbai and Dr. C. Veeramani, IGIDR, Mumbai.**

3.30 to 4.00 p.m. Tea/Coffee Break

4.00 to 5.30 p.m

**Valedictory Address [Venue: Institute Auditorium]**

**Chairperson: Prof. Juzer Vasi, Deputy Director, IIT Bombay**

**Valedictory Address: Prof. P.V. Indiresan, former Director, IIT Madras and  
President, Knowledge Forum**

7.30 p.m.

**Vote of thanks: Prof. K. Narayanan, H & SS Department, IIT Bombay**  
Dinner, 3<sup>rd</sup> Floor, Gulmohur Building

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Contact Details

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