Conference Programme

**1st November 2007**

6.00 p.m.  Meeting of the Governing Council of Forum for Global Knowledge Sharing  
Venue: Conference Room, H & SS Dept.

8.00 p.m.  Welcome Dinner to all the Participants of the Conference  
2nd Floor, Gulmohur Building


**2nd November 2007**

8.30 to 9.00 a.m.  Registration  [School of Management Foyer]

9.00 to 10.30 a.m.  Inaugural Function  [Venue: Institute Auditorium]

*Welcome: Prof. Meenakshi Gupta, Head, H & SS Dept., IIT Bombay*

*Chairperson’s Remarks: Prof. Ashok Misra, Director, IIT Bombay*

*Introduction to FGKS & the Conference: Prof. N.S. Siddharthan, Hon. Director, Knowledge forum*


*Remarks by the President: Prof. P.V. Indiresan, President, Knowledge forum*

*Inaugural Address: Shri. Anwarul Hoda, Member –Industries, Planning Commission, Government of India*

*Vote of Thanks: Prof. K. Narayanan, Convenor of the Conference*

10.30 to 11.00 a.m.  Tea/Coffee Break

11.00 a.m. to 1.00 p.m.  Technical Session: Theme I  [Venue: Institute Auditorium]

*China – India: MNE and FDI*

*Chairperson: Prof. P.V. Indiresan, Former Director, IIT Madras and President Forum for Global Knowledge Sharing*

1) Filip de Beule, Lessius University College, School of Business, Antwerp.  
   filip.debeule@lessius.eu

   “Foreign direct investment and the internationalization of innovation: India and China compared.”
2) Arindam Banik & Pradip K. Bhaumik, International Management Institute, New Delhi, arindambanik@imi.edu
   “Foreign Capital Inflows to India and China: A Tale of Two Economies”

3) Haiyan Zhang, University of Antwerp, Belgium, Haiyan.Zhang@ua.ac.be

**Discussants:** Prof. L.M. Bhole, H & SS Dept., IIT Bombay & Dr. Subrata Sarkar, IGIDR, Mumbai

1.00 to 2.00 p.m. Lunch: 3rd Floor, Gulmohur Building

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**2.00 to 3.30 p.m. Technical Session: Theme II [Venue: Conference Room, H & SS Department]**

**China – India: Technology and Productivity**

Chairperson: Prof. K.L. Krishna, Former Director, Delhi School of Economics, University of Delhi, Delhi.

1. U Sankar, Madras School of Economics, usankar@mse.ac.in
   “Environmentally Sound Technologies For Sustainable Development of China And India”.

2. Stanley Nollen, Georgetown University, McDonough School of Business, nollens@georgetown.edu
   “Labor Productivity and Cost in Indian and Chinese Software Firms”

3. Pushpa Trivedi, IIT Bombay, trivedi@hss.iitb.ac.in
   “Productivity in Manufacturing Sector: A Comparative View of India and China”

**Discussants:** Prof. Shyam Asolekar, Head, Centre for Environmental Science and Engineering, IIT Bombay & Dr. Deb Kusum Das, Ramjas College & ICRIER, New Delhi

3.30 to 4.00 p.m. Tea/Coffee Break

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**4.00 to 5.30 p.m. Technical Session: Theme III [Venue: Conference Room, H & SS Department]**

**Technology: Innovation Systems, Management and Knowledge Pools**

Chairperson: Prof. Krithi Ramamritham, Dean [R & D], IIT Bombay

1) Jaya Prakash Pradhan, Institute for Study of Industrial Development, Delhi pradhanjayaparakash@gmail.com
   “National Innovation System And The Emergence Of Indian Information And Software Technology Multinationals”.

2) Sangeeta Baksi & Soumitra Biswas, TIFAC, Delhi, soumitra03@hotmail.com
   “Innovation Management – An Indian Experience”

3) K. Narayanan and Ronny Thomas, IIT Bombay, knn@hss.iitb.ac.in
   “Determinants of R & D in the Indian Pharmaceutical Sector: A firm level study of outward investors

4) Ashok Jain and Sujit Bhattacharya, delhiashokjain@yahoo.com
   “Science Knowledge Pools: India and China”

**Discussant:** Prof. Karuna Jain, Head, S.J. Mehta School of Management, IIT Bombay & Prof. Chiranjib Sen, Indian Institute of Management, Bangalore.

5.30 to 6.30 p.m. General Body Meeting of the Forum for Global Knowledge Sharing, [Venue: Conference Room, H & SS Department].

6.30 to 8.00 p.m. Cultural Programme [Bharatanatyam Programme by Kala Sadhan Group]
   [Venue: P.C. Saxena Auditorium]

8.00 p.m. Conference Dinner, 3rd Floor, Gulmohur Building
3rd November 2007

9.00 to 11.00 a.m. Special Session - Panel Discussion on Global Business: Industry Perspective

[Venue: Institute Auditorium]

Chairperson: Prof. Anand Patwardhan, Executive Director TIFAC & Professor, S.J. Mehta School of Management, IIT Bombay

Panelists:

1. Mr Tapan K. Bhaumik, Chief Economist, Reliance Industries Ltd.
2. Dr. Bandi Ram Prasad, Senior Consultant, Dun & Bradstreet Information Services India Pvt Ltd.
3. Mr. Françoise Pardos, Pardos Marketing, France.

11.00 to 11.30 a.m. Tea/Coffee Break

11.30 a.m. to 1.00 p.m. Technical Session: Theme IV

[Venue: Institute Auditorium]

India and Globalisation

Chairperson: Dr. Y.S. Rajan, Principal Advisor, Confederation of Indian Industry

1) Vinish Kathuria, IIT Bombay, vinish.kathuria@gmail.com
   “Entry Choice of Indian Multinationals – A Transaction Cost Analysis”.
2) Aradhna Aggarwal, University of Delhi, aradhna.aggarwal@gmail.com
   “SEZs, Technology Spillovers and Industrial Diversification: Evidence from India”
3) B L Pandit and N S Siddharthan, Delhi School of Economics and Knowledge Forum, blpandit@econdse.org
   “Inter-firm differences in FII portfolio investment in India”
4) Neelam Singh, Delhi University, neelamsi@satyam.net.in
   “Quality Management System Standards and Being OEM/ Tier Exporter: Determinants for Indian Auto Component Firms”

Discussants: Dr. Kaushalesh Lal, UNU/MERIT, Maastricht, The Netherlands & Prof. A. Ramanathan, H & SS Dept., IIT Bombay

1.00 to 2.00 p.m. Lunch, 3rd Floor, Gulmohur Building

2.00 to 3.30 p.m. Technical Session: Theme V

[Venue: Institute Auditorium]

India: Information Technology

Chairperson: Prof. S.R. Hashim, Former Chairman, UPSC & currently Director, Institute for Studies in Industrial Development, Delhi

1) Charles Dhanaraj, Kelley School of Business, Indiana University, dhanaraj@iupui.edu
   “India Or. China” Or “India And China”? Multinational Firms’ Strategies In Asia”
2) K. Narayanan and Savita Bhat, IIT Bombay, knn@hss.iitb.ac.in
   “Technological Efforts and Performance of IT MNCs from India”
3) N S Siddharthan and Stanley Nollen, Knowledge Forum and Georgetown University, nssiddharthan@gmail.com
   “International Alliances and the Performance of Indian Software Firms”
4) K J Joseph & Vinoj Abraham, Centre for Development Studies, Trivandrum, kijoseph@cds.ac.in
   “Information Technology and Productivity Evidence from India’s Manufacturing Sector”

Discussants: Prof. D.S. Hegde, NITIE, Mumbai and Dr. C. Veeramani, IGIDR, Mumbai.

3.30 to 4.00 p.m. Tea/Coffee Break
4.00 to 5.30 p.m  Valedictory Address [Venue: Institute Auditorium]
Chairperson: Prof. Juzer Vasi, Deputy Director, IIT Bombay

Valedictory Address: Prof. P.V. Indiresan, former Director, IIT Madras and President, Knowledge Forum

Vote of thanks: Prof. K. Narayanan, H & SS Department, IIT Bombay

7.30 p.m. Dinner, 3rd Floor, Gulmohur Building

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